



## Smuggler's Cove Resort and Marina in the Florida Keys Reopens After \$500,000 Property-Wide Renovation



*12-Room Waterfront Boutique Hotel in Islamorada Reveals New Accommodations, Services & Amenities; Offers Limited-Time Special Re-Opening Promotion*

**Islamorada, Fla. – December 30, 2014** – Smuggler's Cove Resort and Marina, a 12-room waterfront boutique hotel and full-service marina in Islamorada, announces the completion of a three-month \$500,000 property renovation. From fully revamped guestrooms and new food and beverage offerings to a new unique "Hook 'N' Cook" experience, Smuggler's Cove reopened this week with an enhanced guest experience. In celebration of the renovation, the hotel is offering a special re-opening promotion for travel through March with rates starting at \$135 per night – a savings of 20 percent.

Framed by the turquoise waters of the marina and Atlantic Ocean, all of the hotel's 12 guestrooms, which include 11 standard double bed rooms and one suite, now feature new bedding and furnishings, island-inspired décor, flat screen TV's, Eco Botanics amenities and a kitchenette complete with a mini fridge, microwave, coffee maker and kitchenware. The hotel's spacious one bedroom suite also offers guests a pull out couch, two closets and a separate bathroom with dual sinks. Additional featured amenities include complimentary Wi-Fi access, daily housekeeping and optional rollaway beds. With just 12 rooms in total, Smuggler's Cove is ideal for takeover weddings and small-scale corporate retreats.



Open to the public, the hotel also reveals new food and beverage offerings including the Honey Hole, Wheel House and Buoy Bar. Honey Hole is a contained area of the hotel's marina fully stocked regularly with more than 300 fish available for catch. From local snapper to mahi-mahi, the fish can be caught for immediate dining preparation or filleted to take home. Wheel House, open daily [from 11 a.m. to 2 a.m.](#), offers new food and drink menus, at the heart of which is the freshest local seafood with options such as Honey Jalapeño Yellowtail Snapper, Tequila Lime Fish Tacos and a Lobster Louie Limey Salad. At the mouth of the hotel's inlet offering marina and bay views, Buoy Bar boasts a refreshed redesign for enjoying nightly live entertainment, special events and daily happy hour [from 4 to 7 p.m.](#) In addition, a cozy tropical beach area has been added adjacent to the Buoy Bar boasting loungers, couches and tables for sit-down dining. This charming Florida Keys setting is ideal for hosting a destination wedding. Additional new food and beverage offerings include room service and complimentary daily breakfast coming soon.

In total, Smuggler's Cove is home to a full-service 80-slip deep marina that is able to accommodate boats up to 60 feet in length. Forty slips are available at the hotel, Wheel House and Buoy Bar, inclusive of "Charter Row," which features a daily presentation of the day's fresh catches from the hotel's six fishing charters. Just steps from guests' doors, the hotel also offers an exciting array of outdoor activities including scuba diving, snorkeling, eco tours and boat rentals. In addition, the hotel will have helicopter



rides around the island and provide helicopter charters from Miami to Islamorada for daily excursions. Through an exclusive partnership with renowned Keys' charter experts the Spaulding family, Smuggler's Cove provides guests one of the best charter sport fishing experiences in Islamorada with its on-site charter boats featuring live cameras and real-time fishing reports broadcasted directly to the hotel. Located just across the channel from the hotel and restaurants, Smuggler's Cove Marina has another 40 slips and features the largest deepwater

fuel station in Islamorada. Its one-stop ship store provides immediate ocean and bay access carrying live and frozen bait, ice, tackle, food, beverages and more convenient options.

Smuggler's Cove Resort and Marina was purchased for over \$12 million in September 2014. A long time South Florida entrepreneur, CEO Robert Cvetkovski also currently acts as CEO for other South Florida hospitality businesses including Cvet Ventures, Trio on the Bay restaurant, Shaka Jon's, and Celebrating Hospitality which unites celebrities and hotels to create mutually-beneficial celebrity-branded hospitality concepts. Prior to the investment, COO Andrew Hirsch served as a multi-unit restaurant operator and owned a franchise of Lime Fresh Mexican Grill. Formerly of The Carlyle Group, and most recently as president of Key Vaca Rentals LLC, Pete Policastro has been named General Manager of the hotel and marina. Shannon Madden, who's held various management positions in major restaurant chains around the country, is acting as General Manager of the Wheel House restaurant. Executive Chef Simon James joins the hotel from some of the Keys' top restaurants.

For travel through [March 30, 2015](#), Smuggler's Cove is now offering a special re-opening deal of 20 percent off the regular nightly rate. After applying the promotion, nightly rates start from \$135. Regular rates start at \$169 per night. For reservations or more information, please call [305-664-5564](#). Smuggler's Cove website is currently undergoing construction to reflect the renovation.